



Good things happen when you recycle.

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News

11/15/2010 - Coca-Cola Recycling Launches Pilot Program



As part of the Coca-Cola system's commitment to increase recycling of its used packaging material, Coca-Cola Recycling LLC will introduce a new consumer recycling center that accepts and processes aluminum cans and #1 PET plastic beverage bottles. The unit, Reimagine Beverage Containers, is the result of collaboration with Environmental Products Corporation (Envipco) and uses breakthrough, proprietary technology developed by Envipco.

Reimagine is designed to offer free and convenient access to beverage container recycling for those who don't currently recycle. The Dallas-Fort Worth metroplex was chosen as the pilot market for Reimagine and the first unit will be unveiled on November 30, 2010 at a shopping center in Arlington anchored by Kroger.

Visit: www.reimagine recycling.com for complete news release.

[Click here to view a video of launch day!](#)

3/4/2010 - NASCAR and Coca-Cola...

2/8/2010 - Fans Waiting for the Olympic...



Life of a
Beverage
Container



About
Coca-Cola
Recycling

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